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2012

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REGIONAL ECONOMICS • SERVICES • MIGRATION
REGIONAL INNOVATION & ENTREPRENEURSHIP**

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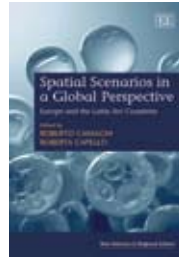
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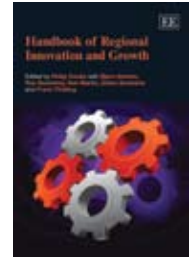
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The Geography of Creativity

By Gunnar Törnqvist

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TEXTBOOK



A Short Introduction

Martin Sokol, Queen Mary, University of London and Canterbury Christ Church University, Canterbury, UK

'Telling it like it is in a direct and engaging style, this is a book without preconceptions. It is a vital intervention that makes sense of the sorry state of the contemporary global economy and its formative geographies and shows what is involved in constructing an alternative.'

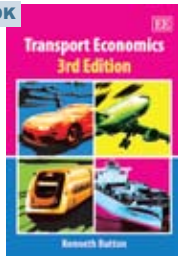
– Roger Lee, Queen Mary, University of London, UK

This highly accessible book will prove an essential reference tool for academics, students and researchers focusing on geography, economics, planning and regional development, development studies, international politics and international business.

2011 224 pp Hardback 978 1 84980 149 2 £65.00
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Transport Economics, 3rd Edition

TEXTBOOK



Kenneth Button, George Mason University, US

'In the 3rd edition of Transport Economics Button draws together the burgeoning literature in transportation economics. It is a comprehensive standalone text covering all aspects of the field including new sections on logistics and congestion pricing. It should be required reading for every student of transportation and on the library shelf of all transportation researchers and practitioners, an excellent book.'

– David Gillen, University of British Columbia, Canada

This successful and widely adopted textbook has been thoroughly revised and updated for the third edition. Applying economic analysis to transport issues, the book has largely been rewritten and includes new material on transport security and related global environmental issues. As the best intermediate text currently available, it will be welcomed by students, policymakers and all those concerned with the supply of transport services.

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Human Geography

NEW TEXTBOOK

Here and Now

Gareth Jones, London School of Economics, UK

Engaging and accessible, this comprehensive new textbook articulates the ways in which geography is important to our everyday lives. It offers a global perspective on major contemporary issues, including environmental debates, economic trends, geopolitical crises, urbanisation and development, as well as exploring the longer standing concepts of human geography. Combining insights and applications from both the developed and developing world, and informed by personal research, this invaluable text will appeal to students of geography, politics, economics and sociology alike.

May 2012 c 208 pp
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 May 2012 Paperback 978 1 84844 224 5 c £19.95

Geographies of Development in the 21st Century

TEXTBOOK



An Introduction to the Global South

Sylvia Chant, London School of Economics and Political Science and **Cathy McIlwaine**, Queen Mary, University of London, UK

'Geographies of Development in the 21st Century provides a very accessible and comprehensive account of a broad spectrum of key contemporary issues of concern to geographers and development studies specialists the world over. I am sure that this excellent volume will be widely read and appreciated.'

– Professor Andrea Cornwall, University of Sussex, UK

This timely and engaging volume will be an essential companion for undergraduate students taking introductory courses in development and globalisation as well as a useful reference and repository of teaching and learning ideas for those lecturing on the subject. Students will not only find this resource refreshingly accessible and user-friendly, but will be able to further their knowledge guided by annotated readings, key internet sources and a range of learning activities.

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The Economics of European Integration



Limits and Prospects

Miroslav N. Jovanović, United Nations Economic Commission for Europe, Geneva and University of Geneva, Switzerland

'In this well-researched, comprehensive account of the development of the European Union (EU), Jovanović presents details of the progress made toward economic integration and considers aspects of the political future of the EU, e.g., the impact of the recent admission of ten additional member nations... A valuable resource for individuals interested in, and courses dealing with, international economics of the history and politics of modern Europe. Highly recommended.'

– G.T. Potter, *Choice*

'The book is essential for students in European studies, international economics and business or international relations at both graduate and postgraduate level.'

– Ricardo Pinheiro-Alves,
The Times Higher Education Supplement

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The Economics of International Integration



Miroslav N. Jovanović, United Nations Economic Commission for Europe, Geneva and University of Geneva, Switzerland

'... comprehensive and well written and provides an excellent overview with current data and contemporary examples. Excellent bibliography; outstanding index. Highly recommended.'

– I. Walter, *Choice*

Providing an excellent understanding of the complex issues involved with international economic integration, this volume will be extremely valuable for students of international economics, development and international business.

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KEY TITLE

International Handbook of Globalization and World Cities

NEW

Edited by **Ben Derudder**, Ghent University, Belgium, **Michael Hoyler**, Loughborough University, **Peter J. Taylor**, Northumbria University, UK and **Frank Witlox**, Ghent University, Belgium

This *Handbook* offers an overview of current research into how globalization is affecting the external relations and internal structures of major cities in the world.

This unique *Handbook* is edited by leading scholars of the Globalization and World Cities (GaWC) Research Network and written by over 60 experts in the field.

Contributors include: M. Acuto, A.S. Alderson, H. Ali, D. Bassens, H. Bathelt, J.V. Beaverstock, J. Beckfield, A. Boulton, S.D. Brunn, L.C.S. Budd, T. Bunnell, K. Datta, B. Derudder, A. De Vos, L. Devriendt, E. Engelen, Y. Evans, J. Faulconbridge, R. Grant, T.H. Grubestic, C. Grundy-Warr, S. Hall, C. Hamnett, J. Harrison, J. Herbert, M. Hoyler, P. Hubbard, R. Keil, A.D. King, R. Kloosterman, P. Knox, E. Korcelli-Olejniczak, K.P.Y. Lai, B. Lambregts, R.E. Lang, L. Lees, C. Lizeri, E.J. Malecki, T.C. Matisziw, J. May, C. McIlwaine, D. Murakami Wood, C. Nagel, P. Newman, C. Nicholas, J. Nijman, S. Oosterlynck, K. Pain, C. Pamretter, A.C. Pratt, J. Rennie Short, J.D. Sidaway, D. Smith, R.G. Smith, M. Sparke, P.J. Taylor, A. Thornley, B. van der Knaap, H. van der Wusten, R. Wall, A. Watson, J. Wills, F. Witlox

Dec 2011 c 592 pp
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City Distribution and Urban Freight Transport

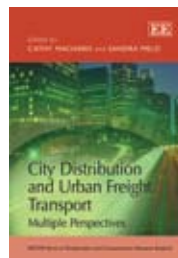
Multiple Perspectives

Edited by **Cathy Macharis**, Vrije Universiteit Brussel, Belgium and **Sandra Melo**, Universidade do Porto (FEUP) and the Institute of Mechanical Engineering (IDMEC) – Instituto Superior Técnico de Lisboa, Portugal

City distribution plays a key role in supporting urban lifestyles, helping to serve and retain industrial and trading activities, and contributing to the competitiveness of regional industry. Despite these positive effects, it also generates negative (economic, environmental and social) impacts on cities worldwide. Little attention has been paid to these issues by researchers and policymakers until recently. The analyses found in *City Distribution and Urban Freight Transport* will improve knowledge in this area by recognizing and evaluating the problems, with a focus on urban freight transport systems.

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Creative Knowledge Cities **NEW**

Myths, Visions and Realities

Edited by **Marina van Geenhuizen**, Delft University of Technology and **Peter Nijkamp**, Free University of Amsterdam, the Netherlands

This book pragmatically explores the myths, concepts, policies, key conditions and tools for enhancing creative knowledge cities. The authors provide a critical reflection on the reality of city concepts including university-city alignment for campus planning, labour market conditions, social capital and proximity, triple helix based transformation, and learning by city governments. Original examples from both the EU and US are complemented by detailed case studies of cities including Rotterdam, Vienna and Munich. The book also examines the reality of knowledge cities in emerging economies such as Brazil and China, with a focus on institutional transferability. Key conditions addressed include soft infrastructure, knowledge spillovers among firms and the connectivity of cities via transport networks to allow the creation of new hubs of knowledge-based services.

Jan 2012 c 528 pp

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New Horizons in Regional Science series

Building Prosperous Knowledge Cities **NEW**

Policies, Plans and Metrics

Edited by **Tan Yigitcanlar**, Queensland University of Technology, Australia, **Kostas Metaxiotis**, University of Piraeus, Greece and **Francisco Javier Carrillo**, Tecnologico de Monterrey, Mexico

This book reveals the procedural aspects of knowledge-based urban planning, development and assessment. Concentrating on major knowledge city building processes, and providing state-of-the-art experiences and perspectives, this important compendium explores innovative models, approaches and lessons learnt from a number of key case studies across the world.

Jan 2012 c 432 pp

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The Aging Population and the Competitiveness of Cities

Benefits to the Urban Economy

Peter Karl Kresl, Bucknell University, US and **Daniele Ietri**, Università e Politecnico di Torino, Italy

While much of the current literature on the economic consequences of an aging population focuses on the negative aspects, this enlightening book argues that seniors can bring significant benefits – such as vitality and competitiveness – to an urban economy.

2010 208 pp Hardback 978 1 84844 212 2 £65.00

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Handbook of Creative Cities

Edited by **David Emanuel Andersson**, National Sun Yat-sen University, Kaohsiung, Taiwan, **Ake E. Andersson**, Jönköping International Business School, Jönköping, Sweden and **Charlotta Mellander**, Jönköping International Business School, Sweden and University of Toronto, Canada



With the publication of *The Rise of the Creative Class* by Richard Florida in 2002, the 'creative city' became the new hot topic among urban policymakers, planners and economists. Florida has developed one of three path-breaking theories about the relationship between creative individuals and urban environments. The economist Ake E. Andersson and the psychologist Dean Simonton are the other members of this 'creative troika'. In this *Handbook*, Florida, Andersson and Simonton appear in the same volume for the first time. The expert contributors extend their insights with a varied set of theoretical and empirical tools. The diversity of the contributions reflect the multidisciplinary nature of creative city theorizing, which encompasses urban economics, economic geography, social psychology, urban sociology, and urban planning. The stated policy implications are equally diverse, ranging from libertarian to social democratic visions of our shared creative and urban future.

Contributors: P. Adler, Å.E. Andersson, D.E. Andersson, D.F. Batten, T.N. Clark, R. Comunian, E. Currid-Halkett, P. Desrochers, G. diZerega, A. Faggiol, S. Find, R. Florida, F.E. Folvary, T.M. Gabe, P. Gordon, C. Graziul, D.F. Hardwick, R.G. Holcombe, S. Ikeda, B. Johansson, A. John, C. Karlsson, K.M. King, C.M. Kiriakos, J. Klaesson, C. Landry, S. Leppälä, C.W. Matthiessen, C. Mellander, S. Moroni, P.S. Morrison, P.J. Rentfrow, A.W. Schwarz, D. Silver, D.K. Simonton, K.M. Stolarick, V.H. Storr, T. Vinodrai

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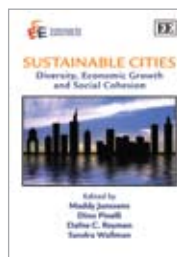
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Sustainable Cities

Diversity, Economic Growth and Social Cohesion

Edited by **Maddy Janssens**, **Dino Pinelli**, **Dafne C. Reymen** and **Sandra Wallman**



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International Handbook of Urban Policy, Volume 3

Issues in the Developing World

Edited by **H.S. Geyer**, Stellenbosch University, South Africa

This important *Handbook* reveals that most urban growth takes place in the less developed world and much of it represents over-urbanization – that is, urbanization in which most migrants cannot effectively compete for employment, cannot find adequate shelter and do not have the means to feed themselves properly. Yet, compared to rural poverty, urban poverty is widely regarded as the lesser of the two evils.

Contributors include: R. Behrens, D.P. Cilliers, S.S. Cilliers, H. de Zeeu, J.E. Drewes, M. Dubbeling, M.J. Du Toit, P.S. Ferro, H.S. Geyer, A. Golub, B. Graizbord, J.J. Klink, K. Landman, D. Mookherjee, S. Mukherji, M. Pacione, J. Pantelic, H. Schalekamp, B. Srdanovic, A. Steyn, V. Watson, P. Wilkinson

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International Handbook of Urban Policy, Volume 2

Issues in the Developed World

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International Handbook of Urban Policy, Volume 1

Contentious Global Issues

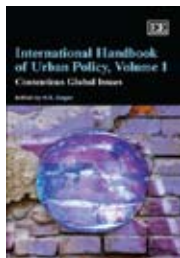
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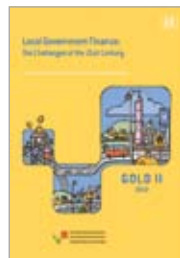
Local Government Finance

The Challenges of the 21st Century

United Cities and Local Governments, Spain

This book, compiled from the 2nd Global Report of United Cities and Local Governments on Decentralization and Local Democracy, analyzes the architecture of fiscal decentralization in one hundred and ten countries as well as in major metropolitan areas. In the majority of these countries, local authorities are taking on more and more responsibilities for public investment and the provision of services that are essential for both economic development and the well being of their citizens.

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Urban Transport in the Developing World

A Handbook of Policy and Practice

Edited by **Harry T. Dimitriou**, University College London, UK and **Ralph Gakenheimer**, Massachusetts Institute of Technology, US

The twenty thematic chapters in this book provide a broad set of perspectives on the plight, possibilities and opportunities of urban transport in the developing world, set against the challenges of sustainable development. The contributors expertly set the international context of transport policy-making and planning for developing cities and present a critical review of recent developments that have taken place and which offer lessons for the future.

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Housing Markets and the Global Financial Crisis

The Uneven Impact on Households

Edited by **Ray Forrest**, University of Bristol, UK and City University of Hong Kong and **Ngai-Ming Yip**, City University of Hong Kong

Housing markets are at the centre of the recent global financial turmoil. In this well-researched study, a multidisciplinary group of leading analysts explore the impact of the crisis within, and between, countries.

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Urban Form and **NEW** Transport Accessibility

Edited by **Corinne Mulley**, University of Sydney, Australia

This important collection provides a foundational understanding of the debates surrounding urban form and the ability of land use policy to deliver the preferred urban form. Professor Mulley has selected key published articles from disciplines at the interface of urban economics and transport economics. These are grouped together within a number of themes, beginning with the contribution of central place theories developed in the early twentieth century and ending with contemporary papers providing answers to current issues of cities.

34 articles, dating from 1929 to 2011

Contributors include: W. Alonso, M. Fujita, C.D. Harris, H. Hotelling, P. Krugman, A. Lösch, P. Nijkamp, A.J. Venables

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The Global Urban **NEW** Competitiveness Report – 2011

Pengfei Ni, Chinese Academy of Social Sciences, China

'This Report 2011 gives an overwhelming amount of comprehensive information for city managers trying to cope with the ever increasing competition between cities in attracting investments, talent, firms, knowledge, events etc. Apart from an update of the ranking of 500 cities this new publication offers a lot of additional information, like a selection of the best examples of competitive cities. The book is recommended for everybody interested in the strengths and weaknesses of the major cities in the world.'

– Leo van den Berg, Erasmus University Rotterdam, The Netherlands

Feb 2012 c 416 pp

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Academic Entrepreneurship and Community Engagement

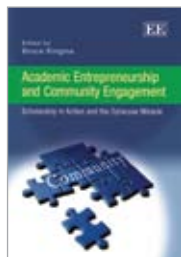
Scholarship in Action and the Syracuse Miracle

Edited by **Bruce Kingma**, Syracuse University, US

This poignant study presents a collection of research on entrepreneurship and community engagement. The context of this book is Syracuse University's award winning model of Scholarship in Action with its emphasis on sustainable campus-community entrepreneurial partnerships and its resultant 'Syracuse Miracle', the transformation that has occurred in the Central New York community thanks to the university's partnership with the community to drive social, environmental, and economic development.

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The Global Urban Competitiveness Report – 2010

Pengfei Ni, Chinese Academy of Social Sciences, China and **Peter Karl Kresl**, Bucknell University, US

The Global Urban Competitiveness Report – 2010

is an empirical study of the competitiveness of 500 cities around the world. This one-of-a-kind annual resource draws on a wealth of data sources, all of which are described and assessed. Using a sophisticated methodology and a team of 100 researchers from the Chinese Academy of Social Science, the book not only ranks these cities but also presents a wealth of information with regard to the strengths and weaknesses of each city in relation to each other. The book includes a full discussion of the factors that create urban competitiveness, what sorts or categories of cities are most competitive, and comments on the policies and initiatives that are adopted by the most competitive cities.

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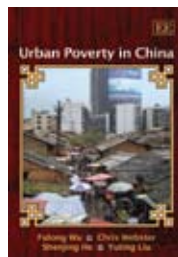
Urban Poverty in China

Fulong Wu, **Chris Webster**, Cardiff University, UK, **Shenjing He**, Sun Yat-Sen University and **Yuting Liu**, South China University of Technology, China

'Market reform has brought new forms of poverty to urban China, even while the standard of living of most urban residents has greatly improved. This research uses interviews with people in six cities to document their situation and to show how poverty is rooted in the failure of support systems in their neighborhoods and communities. It offers a stark evaluation of a system of inequalities that is only beginning to be addressed by state policy.'

– John R. Logan, Brown University, US

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Towards Effective Place Brand Management

Branding European Cities and Regions

Edited by
Gregory Ashworth,
University of Groningen,
The Netherlands and
Mihalis Kavaratzis, International Business
School – Budapest, Hungary



Many facets of place branding, such as identities, image, promotion or sense of place, have been around for a long time. However, the need to analyse their nature in the context of branding and to examine their relationships in detail has grown rapidly in the last decade or so, as places all over the world have put branding activities higher than ever in their agenda. This important new book examines and clarifies key aspects of the recently popularised concept of place branding, expounding many controversies, confusions and discords in the field.

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Systems Thinking and Decision Making in Urban and Environmental Planning

Anastássios Perdicoulis,
UTAD, Portugal, CITTA
Research Centre, FEUP,
Portugal and Oxford
Institute for Sustainable Development, OBU, UK



'Systems Thinking and Decision Making in Urban and Environmental Planning constitutes an excellent, timely and innovative contribution to the planning literature that goes well beyond the classical systems theory. Anastássios Perdicoulis' book is enjoyable to read, the technical language, blended with numerous examples and case studies, is well adapted to readers with different backgrounds and experiences, from planning students to professional urban and environmental planners, and the main message is clearly presented. The current non-explicit style of planning practice brings about a number of important weaknesses to the whole planning process. Against this background, the author rightly argues that appropriate actions, the rational behind these actions and the on the ground outcomes have to be disclosed, clearly explained and verified to enable more effective communication and participation of the different stakeholders in decision making.'

– Paulo Pinho, Research Centre for Territory, Transport and Environment, Portugal

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Regional and Urban Policy and Planning on the Korean Peninsula

Chang-Hee Christine Bae,
University of Washington,
Seattle and
Harry W. Richardson,
University of Southern
California, US



The potential for reunification of the two Koreas, whether in the short or long term, argues for a comprehensive look at policy and planning issues that encompass the peninsula as a whole. This book deals with spatial policy issues in both South and North Korea in a broad and non-political way.

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New Developments in Transport Planning

Advances in Dynamic
Traffic Assignment

Edited by
Chris M.J. Tampère,
Francesco Viti and
Lambertus H. (Ben) Immers,
Katholieke Universiteit Leuven, Belgium



Traffic assignment is a set of criteria through which the demand for mobility is distributed over the links of a transport network. Over the last 30 years, Dynamic Traffic Assignment (DTA) models have been developed to support time-dependent analyses in nascent fields that need to take into account the temporal distribution of demand and supply. In this book, leading international experts in the field provide a state-of-the-art overview of fundamental DTA research and practice, identifying weaknesses and major challenges for future research.

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The Handbook of Globalisation, Second Edition

NEW PB

Edited by **Jonathan Michie**,
Kellogg College, University
of Oxford, UK

With contributions from the leading commentators in the field and an over-arching introduction from the editor, the concerns of this updated and revised

Handbook are two-fold. Firstly, to redefine the concept of globalisation and dispel the haze that surrounds it through a systematic and thorough examination of the debate. Secondly, to advance the frontiers of current critical thinking on the role and impact of globalisation, on the winners and losers in the process, and on the implications for society, the economy and governance.

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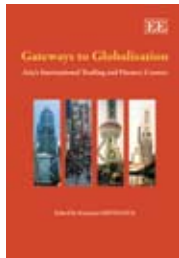


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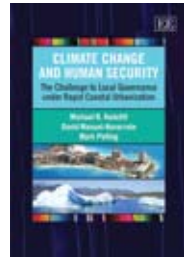
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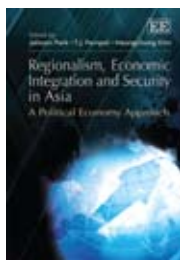
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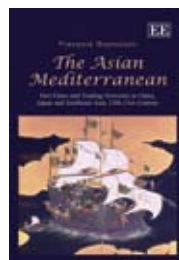
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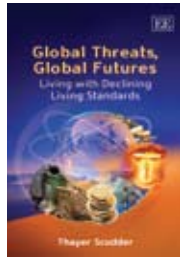
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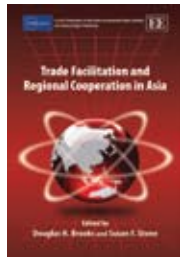
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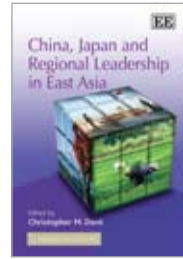
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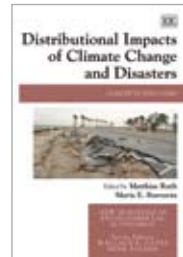
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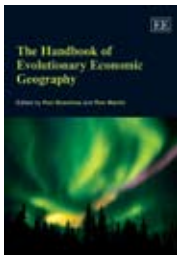


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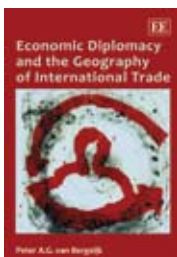
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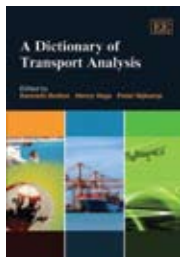
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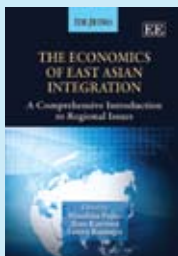
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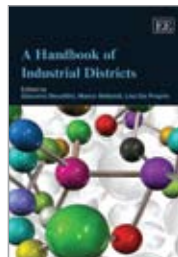
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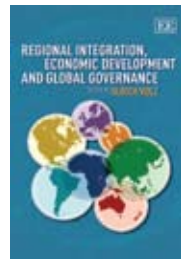
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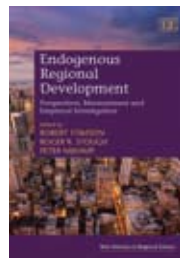
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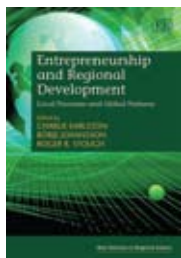
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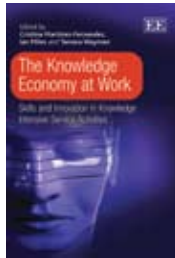
This book demonstrates pioneering work on user-based service innovation using an analytical framework. This approach involves understanding the needs of users, the service firms collaborating with them, and recognising the fact that users are innovators and, as such, services develop whilst in use. As well as presenting case studies, the book discusses theoretically what user-based innovation means in the context of services. Three main fields are analysed: user-based innovation in knowledge-intensive business service, user-based innovation in public services, and models and methods for structuring user-based innovation.

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Skills and Innovation in
Knowledge Intensive
Service Activities

Edited by **Cristina
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Tamara Weyman, University of Western Sydney,
Australia



There has been a great deal of discussion on the knowledge economy, but much of this has been more a matter of rhetoric than serious analysis. This book is a pioneering effort to address this gap, using a range of methods and investigating knowledge-intensive service activities in many different sectors.

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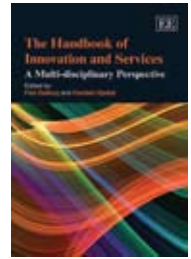
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