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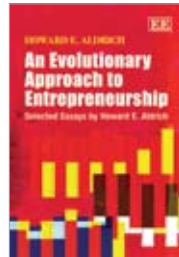
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### Entrepreneurship

By **Robert A. Baron**

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### New Perspectives on Firm Growth

By **Per Davidsson**

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### in Theory and Practice

Paradoxes in Play

Edited by **Suna Løwe Nielsen, Kim Klyver, Majbritt Evald and Torben Bager**, University of Southern Denmark

This unique textbook on entrepreneurship, aimed primarily at bachelor level students, provides the reader with a broad overview of the entrepreneurship phenomenon. It focuses on the emergence, evaluation and organizing of opportunities in various organizational contexts. Each chapter kicks off with a real-life international case story by high-profile entrepreneurship scholars, including William B. Gartner, Saras Sarasvathy, Alain Fayolle, Kevin Hindle, Thomas Cooney, Anita Van Gils and Ann Clarke. Theories of entrepreneurship are embedded with tensions and dilemmas, which this book presents as a collection of paradoxes for each theme and chapter. The book challenges the reader to be critical and to take a stand on the many paradoxical situations entrepreneurs encounter on their entrepreneurial journey.

**A case-rich introductory text for undergraduates in entrepreneurship.**

Dec 2012 c 208 pp

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## Understanding Entrepreneurship

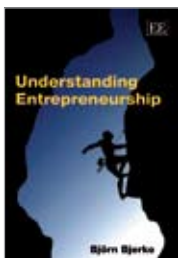
**Björn Bjerke**, Linnaeus University, Sweden

*'It is an important book. . . Bjerke's subjectification of entrepreneurship enmeshed in the understanding perspective provides an excellent springboard for beginning to "understand" entrepreneurship in mainstream research.'*

– Maria Aggestam, *International Small Business Journal*

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## Entrepreneurship **NEW** TEXTBOOK

An Evidence-based Guide

**Robert A. Baron**, Oklahoma State University, US

**An ideal text for undergraduate and MBA courses in business, engineering and the social sciences.**

The early years of the 21st Century could well be called the 'decade(s) of the entrepreneur'. Entrepreneurship is an often-featured topic in magazine and newspaper articles, popular television shows and major films. Universities have added courses, departments, and even schools of entrepreneurship to their catalogs, and governments at all levels are competing to develop programs to encourage entrepreneurship. A key reason behind this growing interest is the widely held belief – supported by economic data – that entrepreneurship is a powerful engine of economic growth.

By presenting accurate knowledge about entrepreneurship itself, this book serves to convert the rising tide of interest in entrepreneurship into advice and guidance that can actually assist entrepreneurs in achieving their goals. This book presents valid information concerning the factors that encourage entrepreneurship's emergence, including the conditions that shape its outcomes and how it unfolds as a process. This text draws on two key sources of knowledge – input from entrepreneurs and the findings of empirical research obtained through systematic research. As the sub-title suggests, however, emphasis is placed on the latter whenever possible because the information individual entrepreneurs possess cannot readily serve as the basis for general principles or guidelines since it is unique to each entrepreneur. By combining evidence-based knowledge with the hard-earned wisdom of experienced entrepreneurs, this volume offers a balanced and inclusive guide useful to both current and aspiring entrepreneurs.

Entrepreneurship is indeed a driving force of economic growth. But beyond that, it is also a key mechanism through which human creativity, ingenuity, skill, and energy are converted into tangible outcomes that can, and often do, change the world in ways that enhance and enrich human welfare. This volume will be of particular interest to students of entrepreneurship in a broad array of fields ranging from business and management to engineering and governance. Suitable for undergraduate courses and graduate programs alike, this book is frontier blazing in its own right and will help those who read it be so as well.

March 2012 c 264 pp

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Research

Edited by **Friederike Welter**, Jönköping  
International Business School, Sweden,  
**David Smallbone**, Kingston University, UK  
and **Anita Van Gils**, Maastricht University,  
The Netherlands

This insightful book presents leading-edge European research on entrepreneurial processes in a changing global world. The contributors take a closer look at what constitutes entrepreneurial processes; how entrepreneurs develop their businesses and access critical resources in times of crisis; and which roles knowledge and innovation play in continuous venture development. The chapters included in this volume give a flavour of the themes and approaches featuring in contemporary entrepreneurship and small business research in Europe.

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## Entrepreneurship **NEW** as Experience

**Michael H. Morris**, **Christopher G. Pryor**,  
Oklahoma State University and  
**Minet Schindehutte**, Syracuse University, US

Do entrepreneurs create ventures or do venture experiences create entrepreneurs? The authors of *Entrepreneurship as Experience* propose that the answer is 'both'. This important volume examines how individuals experience the creation of a venture as it happens and how that experience determines the types of entrepreneur and venture that ultimately emerge.

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## New Perspectives **NEW** on Firm Growth

**Per Davidsson**, Queensland University of  
Technology, Australia and the Jönköping  
International Business School, Sweden and  
**Johan Wiklund**, Syracuse University, US and  
Jönköping International Business School, Sweden

This new volume presents a collection of cutting-edge works by two of the leading researchers of firm growth. The studies extend previous research by providing stronger theoretical underpinnings and using longitudinal databases that can separate in time the firms' growth from its presumed causes. They also break new ground by examining different modes of growth, such as sales growth vs. employment growth, and organic growth vs. acquisition-based expansion.

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Edited by **Dean A. Shepherd**, Indiana University,  
Bloomington and **Denis Grégoire**, Georgia State  
University, US

This authoritative collection presents the most important and influential contributions to the study of entrepreneurial opportunity. The first section investigates the nature of entrepreneurial opportunity. The second presents the best work of the last ten years on the dynamics and nature of opportunity emergence. The careful selection of articles, alongside an original introduction by the editors, concludes by highlighting the varying contexts in which entrepreneurial opportunity can occur and strategies for researching it.

38 articles, dating from 1987 to 2011

**Contributors include:** T. Baker, R. Baron, P. Davidsson, D. Dimov, J.E. Dutton, I.M. Kirzner, J.S. McMullen, S. Sarasvathy, S.A. Shane, D. Ucbasaran

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Ontario, Canada

This timely volume discusses the role of entrepreneurship in recessions. Simon Parker has selected the key contributions in the literature, which seek to explain why economies enter into and emerge from recession, and the involvement of entrepreneurs in this process. A central theme is the contribution of entrepreneurship to the creation and propagation of business cycles. A combination of theoretical and empirical studies is included, and there is a particular focus on a salient issue which arises in recessions, namely unemployment.

28 articles, dating from 1940 to 2009

**Contributors include:** Z. Acs, B. Bernanke, D. Evans, M. Gertler, P. Gompers, B. Jovanovic, S. Kuznets, J. Lerner, A. Shleifer, D. Storey

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Edited by **Léo-Paul Dana**, GSCM – Montpellier  
Business School, France and on study leave from  
the University of Canterbury, New Zealand

This comprehensive reference work, written by some of the most eminent academics in the field, contains entries on numerous aspects of entrepreneurship.

**Contributors:** Z.J. Acs, K. Althoff, R.B. Anderson, A. Atherton, D.B. Audretsch, U. Backes-Gellner, G. Baldacchino, W.J. Baumol, D. Bögenhold, J. Bonnet, R.T. Bradley, T. Brau, M. Casson, P. Cussy, L.-P. Dana, T.E. Dana, A.A. Degen, S. Down, U. Fachinger, A. Fayolle, L. Ferguson, L.J. Filion, K. Frith, Y. Gasse, W.A. Ghoul, P. Gottschalk, R.T. Hamilton, M. Han, R. Harms, T.H. Hawyer, J. Huebscher, P.-A. Julien, K.R. Kao, R.W.Y. Kao, R.R. Kao, T. Kautonen, P. Kilby, A.M. Kleinbaum, A. Koch, S. Kolb, S. Kraus, P. Kyrö, C. Lendner, D. Leong, I.H. Light, C.M. Mason, P.P. McDougall, G. McElwee, M. Morris, M. Niemi, J.J. Obrecht, B.M. Oviatt, J. Palmroos, A.M. Peredo, J.M. Pollack, V. Ratten, M.T. Schaper, L. Schjoedt, A.E. Singer, U. Staber, D. Storey, S. Terjesen, D. Tomasino, P. Vainio, P.C. Weber, I. Welpe, F. Welter, K. Wennberg, A. Werner

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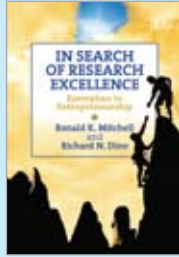


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Entrepreneurship

**Ronald K. Mitchell,**  
Texas Tech University and  
**Richard N. Dino,** University  
of Connecticut, US



This path-breaking book gathers 'best practices' advice from the masters about how to achieve excellence in entrepreneurship research, how to create an outstanding research career and how to avoid the pitfalls that can sidetrack emerging scholars. Combining narratives from the 2009 and 2010 Entrepreneurship Exemplars Conferences, the authors frame the dialogue using person–environment fit theory and present keynote addresses and dialogue sessions that bring together editors and authors to reach into the unexplored corners of the top-tier research craft.

This book makes explicit the tacit knowledge of top-tier research, giving all readers access to 'how-to' advice from research-craft masters. Learn what Howard Aldrich, Jay Barney, Michael Hitt, Duane Ireland, Patricia P. McDougall and S. 'Venkat' Venkataraman have to say about making research efforts count toward building a fulfilling and rewarding research career. Employing a combination of web and text media, this easy-to-read volume caters to researchers who may lack proximity to world-class sounding boards.

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## A Business Model for Entrepreneurship

**Thierry Verstraete,** IAE University of Bordeaux  
and BEM Bordeaux Management School and  
**Estèle Jouison-Laffitte,** University of Bordeaux,  
France

This book takes an original approach to business models and entrepreneurship, resulting from a durable involvement with entrepreneurs and from experiments combining theory and practice.

The authors present the generation, remuneration, and sharing business model, which relates to the value generation, its remuneration and the sharing of this remuneration. They also outline the role and the central place of the business model within the entrepreneurial process; the theoretical bases – conventions theory, resource based view and stakeholder theory – and the construction of the GRS model; the experiments conducted within teaching, practical, and theoretical frameworks; and the contribution of the business model to a theory of entrepreneurship theory. The book explains why the business model can be useful for entrepreneurs and why it is relevant to set it in place during the entrepreneurial process.

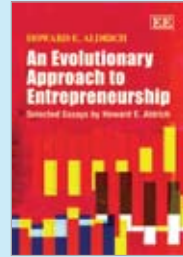
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## An Evolutionary Approach to Entrepreneurship

Selected Essays by  
Howard E. Aldrich

**Howard E. Aldrich,**  
University of North Carolina,  
Chapel Hill, US



This much-needed book draws together Howard Aldrich's key contribution to entrepreneurship research over recent decades.

In an original introduction, the author first lays out the evolutionary approach, examining the assumptions and principles of 'selection logic' that drive evolutionary explanations. The book then expands on evolutionary theory as applied to entrepreneurship, emphasizing the role of historical and comparative analysis before focusing on the importance of social networks, particularly as they affect the genesis of entrepreneurial teams. Professor Aldrich takes a strategic approach to the creation of new organizational populations and communities, using examples from the commercialization of the Internet and the collapse of the Internet bubble. The book then presents his contributions to gender and family, offering a 'family embeddedness' perspective before focusing on the implications of entrepreneurship for stratification and inequality in modern societies, combining an evolutionary with a life course perspective. Finally, he concludes the book with another original essay, reflecting on future directions for entrepreneurship research.

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## Entrepreneurial Imagination

Time, Timing, Space and  
Place in Business Action

**Björn Bjerke,** Linnaeus  
University and **Hans Rämö,**  
Stockholm University,  
Sweden



Schedules and places of production, working times and working places, are no longer fixed due to the effects of the contemporary economy. The authors expertly bring together a focused and themed book that deals wholly with the subjects of time and space in a phenomenological understanding of entrepreneurial action and business ventures. They discuss theories and thinking of human action, space, place and time in various entrepreneurial arenas, including social entrepreneurship, environmental and corporate social responsibility, network forms of entrepreneuring, urban governance and regional development.

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**John Watson**, The University of Western Australia

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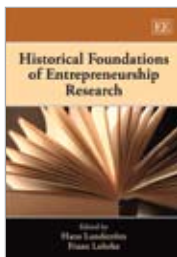
– David Storey, University of Sussex, UK

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## Historical Foundations of Entrepreneurship Research

Edited by

**Hans Landström**, Lund University, Sweden and  
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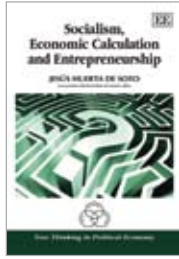


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Jesús Huerta de Soto,  
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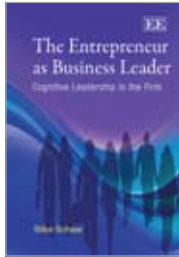


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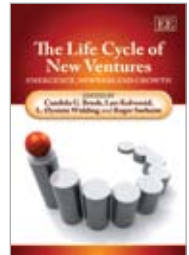
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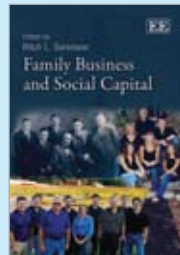
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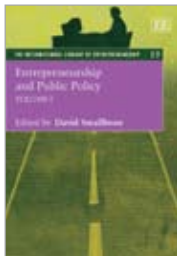
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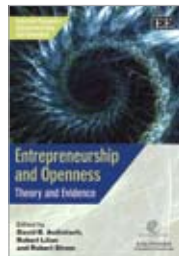
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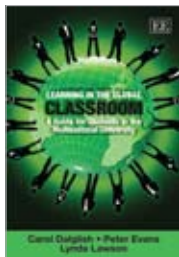
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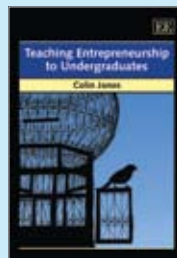
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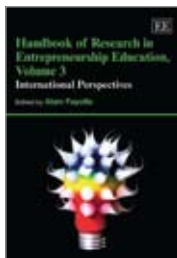
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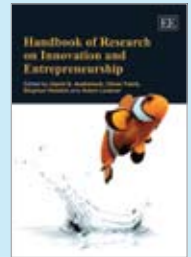
## Handbook of Research on Innovation and Entrepreneurship

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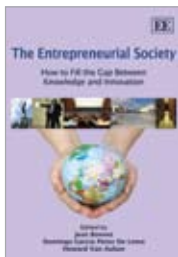
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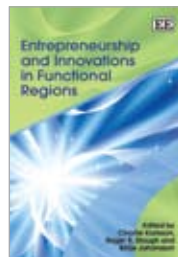
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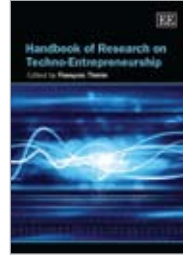
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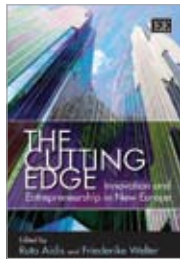
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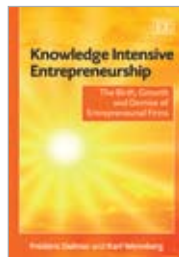
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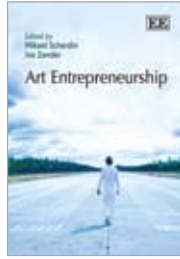
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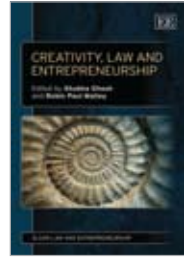
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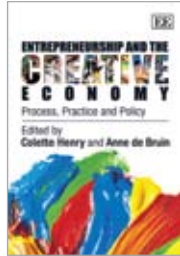
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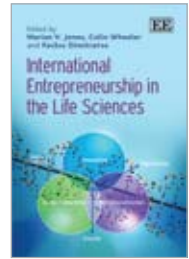
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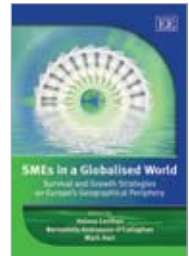
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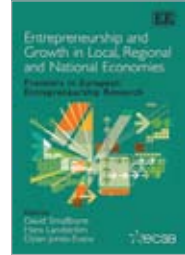
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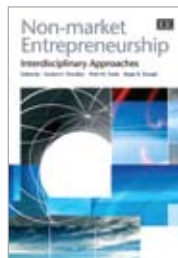
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