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Higher education has entered centre-stage in the context of the knowledge economy and has been deployed in the search for economic competitiveness and social development. Against this backdrop, this highly illuminating *Handbook* explores worldwide convergences and divergences in national higher education systems resulting from increased global co-operation and competition.

Contributors include: P. Brown, V. Carpentier, Q. Chen, D.D. Dill, J. Enders, E. Hazelkorn, G.A. Jones, S.G. Kamat, T. Kim, R. King, H. Lauder, Y. Lebeau, M. Li, A. Maldonado-Maldonado, S. Marginson, K.H. Mok, M. Mollis, C. Musselin, R. Naidoo, M. Olssen, M.A. Peters, E. Sall, M. Singh, W.G. Tierney, E. Unterhalter, J. Valimaa, J. Weinrib, D. Westerheijden, M. van der Wende, C. Ziguas

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Smart Leadership for Higher Education in Difficult Times

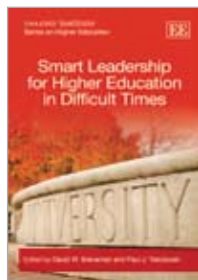
Edited by **David W. Breneman**, University of Virginia and **Paul J. Yakoboski**, TIAA-CREF Institute, US

'In an era of sound bites, Smart Leadership for Higher Education in Difficult Times provides an outstanding analysis of the context in which today's colleges and universities operate. The essays are thought provoking, insightful and valuable for preparing our institutions for an uncertain future. Through case studies and personal experience, contributors challenge readers to reflect on our own institutions and re-imagine higher education.'

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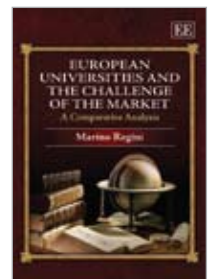
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A Comparative Analysis

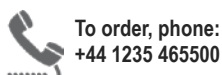
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'UK academics are frequently exhorted to integrate a European (and global) perspective into their syllabi, especially where their students are drawn from a wide variety of national backgrounds. But this is difficult when there is a dearth of detailed, accessible contemporary accounts of national practices elsewhere. This edited book goes a very long way to help them. It offers detailed, rigorously researched descriptions of the nature and effects on higher education of its "marketization" – descriptions rooted in robust theoretical and conceptual frameworks which help the reader situate the descriptions in their own context.'

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The College Cost Disease **NEW**

Higher Cost and Lower Quality

Robert E. Martin, Centre College, US

College cost per student has been on the rise at a pace that matches – or exceeds – healthcare costs. Unlike healthcare, though, teaching quality has declined, and rapidly rising costs and declining quality are not trends easily forgiven by society. *The College Cost Disease* addresses these problems, providing a behavioral framework for the chronic cost/quality consequences with which higher education is fraught. Providing many compelling insights into the issues plaguing higher education, Robert Martin expounds upon H.R. Bowen's revenue theory of cost by detailing experience good theory, the principal/agent problem, and non-profit status.

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A Practitioner Handbook on Evaluation

Edited by Reinhard Stockmann, Saarland University, Germany

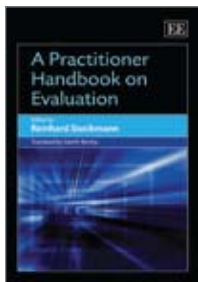
This comprehensive *Handbook* serves as an excellent reference manual providing answers to virtually every conceivable question that can arise during the planning and implementation process of an evaluation.

Aimed at readers with limited knowledge in the field of evaluation techniques who want to study further, this volume will serve all those who conduct evaluations themselves, as well as decision-makers who commission evaluations and those who are evaluated. All stakeholders should know about the characteristics and standards of a professional and competently implemented evaluation. The book offers a basic introduction to the foundations and the benefits of this type of investigation, as well as a comparison of different approaches. It also deals with the practical organization of evaluations and presents a general overview of possible designs. After a discussion of the social context of evaluations, the book provides an in-depth methodological framework for data measurement, data collection and data management. It concludes with a description of the reporting process.

Contributors include: T. Brandt, V. Hennefeld, P. Maats, R. Meiers, W. Meyer, S. Silvestrini, R. Stockmann

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Higher Education in a Global Society

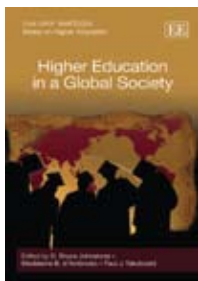
Edited by D. Bruce Johnstone, University at Buffalo, The State University of New York, Madeleine B. d'Ambrosio and Paul J. Yakoboski, TIAA-CREF Institute, US

'Higher Education in a Global Society should be of tremendous practical value to deans and provosts contemplating an international partnership or program. Written in a most accessible style by a combination of higher education scholars and veteran academic administrators, it provides a nuanced understanding of both the pitfalls and unanticipated benefits from such programs.'

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Global Practices

Edited by Michael L. Fetters, Patricia G. Greene, Babson College, Mark P. Rice, Worcester Polytechnic Institute and John Sibley Butler, The University of Texas at Austin, US

Entrepreneurship and innovation are increasingly viewed as key contributors to global economic and social development. University-based entrepreneurship ecosystems (U-BEES) provide a supportive context in which entrepreneurship and innovation can thrive. In that vein, this book provides critical insight based on cutting-edge analyses of how to frame, design, launch, and sustain efforts in the area of entrepreneurship.

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Making Inclusion Work

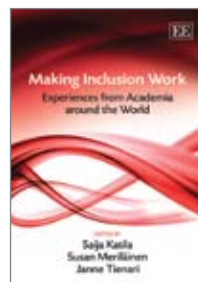
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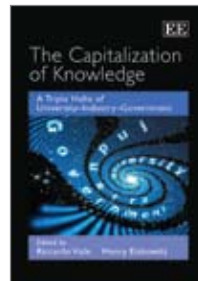
A Triple Helix of University–Industry–Government

Edited by Riccardo Viale, Fondazione Rosselli, Turin, Italy and Henry Etzkowitz, Stanford University, H-STAR, the Human-Sciences and Technologies Advanced Research Institute, US and the University of Edinburgh Business School, Centre for Entrepreneurship Research, UK

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Managing the University in Transition

J.G. Wissema, J.G. Wissema Associates bv and Delft University of Technology, The Netherlands

Universities are undergoing massive change, evolving from science-based, government-funded institutions into 'international know-how hubs' dubbed third generation universities, or 3GUs. J.G. Wissema explores this dramatic change, tracing the historic development of universities, and exploring the technology-based enterprises, technostarters and financiers for start-ups and young enterprises that are the main partners of these 3GUs. He goes on to illustrate that universities play a new role as incubators of new science or technology based commercial activities and take an active role in the exploitation of the knowledge they create. The book concludes with suggestions regarding the way in which changes in the university's mission should be reflected in subsequent organizational changes.

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Governing Universities Globally **PB**

Organizations, Regulation and Rankings

Roger King, Open University, London School of Economics and Political Science, University of Bath, UK and University of Queensland, Australia

This book explores the growing influence of global regulatory governance on universities and national higher education systems. Roger King refers to processes of purposeful standardization, normative internalization and markets as solutions for coordination and collective action problems, as well as hierarchical command. A range of university systems, world models and organizations, particularly those associated with Europe and the OECD are examined, as well as an application of social scientific concepts and models to analyze higher education systems within a globalization framework.

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From Social Institution to Knowledge Business

Edited by **Maureen McKelvey**, University of Gothenburg and **Magnus Holmén**, Chalmers University of Technology, Sweden

'A compilation of informed and informative articles and essays on how and why changes are occurring in European university systems as they adapt to compete with each other as they evolve from government-funded social institutions to capitalism-based "knowledge business" models. Deftly edited by the team of Maureen McKelvey and Magnus Holmén, Learning to Compete in European Universities is enhanced with the inclusion of numerous tables and figures and a comprehensive index, making it a seminal work of scholarship and a strongly recommended addition to academic library educational studies reference collections and supplemental reading lists.'

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School Accountability, Autonomy and Choice Around the World

Ludger Woessmann, Ifo Institute for Economic Research and University of Munich, Germany, **Elke Luedemann**, **Gabriela Schuetz**, Ifo Institute for Economic Research, Germany and **Martin R. West**, Brown University, US

Accountability, autonomy, and choice are now the watchwords of education reformers around the globe. This book provides new evidence from the international PISA test on whether students perform better in school systems with such institutional measures in place. It also provides a theoretical framework for considering such reforms and summarizes previous international evidence. The results confirm that various policies promoting accountability, autonomy, and choice are strongly associated with higher achievement for students from both disadvantaged and advantaged backgrounds. In particular, choice through public funding for private schools is associated with both higher performance overall and higher equality of opportunity.

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Perspectives on Gender and Knowledge Production in America

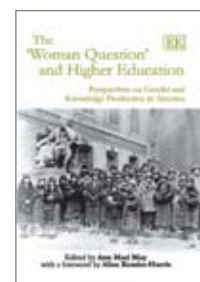
Edited by **Ann Mari May**, University of Nebraska-Lincoln, US

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'The interdisciplinary mix of sharp commentary and scholarship has the potential to invigorate and reawaken debate on why women aren't advancing faster in academia and the role of theoretical, social, and institutional bias in perpetuating this inequity. . . Undergraduate and graduate students of educational and workplace inequality, women's studies, and neoclassical theory will benefit from engaging in the dialogues raised in this book.'

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The transfer of new, economically useful knowledge from universities to the regional economy has recently attracted the attention of academics, professionals and policy makers alike. This book focuses on three issues at the center of current research: the geography of academic knowledge transfers, the mechanisms of these transfers with regard to academic entrepreneurship and graduate mobility, and policy experience in university-based regional economic development. Attila Varga provides state-of-the-art overviews of the field, and presents thorough empirical studies comprising data from three continents.

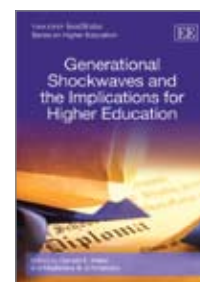
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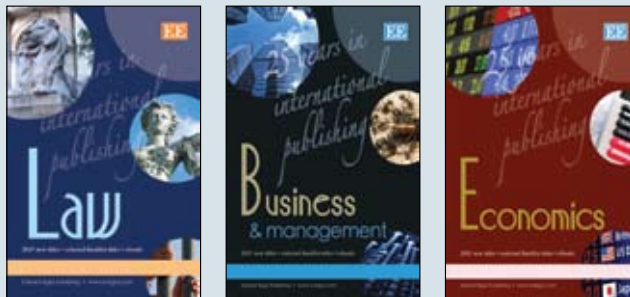
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