

tourism, leisure & cultural economics

2008 new titles & selected backlist

featuring:

MANAGING TOURISM DESTINATIONS

Edited by
Andreas Papatheodorou

INTERNATIONAL HANDBOOK ON THE ECONOMICS OF TOURISM

Edited by **Larry Dwyer**
and **Peter Forsyth**



The Economics of new Small Island Tourism

International Demand and Country Risk Analysis

Riaz Shareef, Edith Cowan University, Australia, **Suhejla Hoti** and **Michael McAleer**, University of Western Australia

The important new book is concerned with modelling the levels and volatility in monthly international tourist arrivals and the rate of change in country risk ratings. Such issues based on models of uncertainty have not been considered previously in the tourism growth and country risk literature, and the authors explore an entirely new area of research by focusing explicitly on Small Island Tourism Economies (SITEs).

June 2008 c 320 pp Hardback 978 1 84720 649 7 c £75.00

The Fondazione Eni Enrico Mattei (FEEM) series on Economics, the Environment and Sustainable Development

Tourism and Sustainable Economic new Development

Macroeconomic Models and Empirical Methods

Edited by **Rinaldo Brau**, University of Cagliari and CRENoS, **Alessandro Lanza**, Fondazione Eni Enrico Mattei (FEEM) and **Stefano Usai**, University of Cagliari and CRENoS, Italy

The prospect of tourism growth is a potential source of major challenges and considerable threats. The concept of sustainable tourism development has thus become the focus of the debate on this subject. This book aims to provide useful analytical and empirical tools in support of the idea that sustainability is not just about regulating and controlling the negative impacts of tourism, it is also about policies and actions which aim to reinforce the benefits and reduce the costs of tourism, in order to make it more profitable now and in the future.

Feb 2008 c 272 pp Hardback 978 1 84720 650 3 £69.95

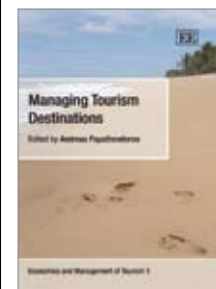
The Fondazione Eni Enrico Mattei (FEEM) series on Economics, the Environment and Sustainable Development



REFERENCE

Economics and Management of Tourism series

Series editors: **Larry Dwyer**, Qantas Professor of Travel and Tourism Economics, Centre for Tourism Policy Studies, University of New South Wales, Australia and **Peter Forsyth**, Professor of Economics, Monash University, Australia



Managing Tourism Destinations

Edited by **Andreas Papatheodorou**, University of the Aegean, Chios, Greece

'This is an excellent collection of articles selected not only on the basis of the content but also because it represents the maturing of a key area of development within the wider domain of tourism studies. Destination management is a global issue which all countries, National Tourism Organisations and the tourism sector are now concerned with, and yet no general synthesis of key developments in the literature has been produced. This collection of key articles represents the most significant overview of the field to date, with a comprehensive and well argued rationale for their inclusion. The collection is wide ranging and thematic, embracing conceptual developments in the way destinations are studied through to key issues for destinations such as sustainability, crises, marketing and destination image. This collection deserves to be a must-purchase collection for any organisation which is interested in destination management.'

– Stephen J. Page, University of Stirling, UK

Series no. 1 2006 680 pp Hardback 978 1 84376 991 0 £165.00

Tourism in Developing Countries

Edited by **Twan Huybers**, University of New South Wales, Canberra, Australia

'The collection of articles encompassed by this book provide a comprehensive overview of the progress of academic thought in respect of the economic, social and environmental aspects of tourism as an instrument for alleviating the conditions to be found in less developed countries.'

– Stephen Wanhill, Tourism Economics

The effect of tourism activity in developing countries has been a hotly debated topic for a number of decades. Opinions have fluctuated between the extremes of tourism as the catalyst for socio-economic development and tourism as the basis for neo-colonial exploitation and environmental and cultural decline. The contributions to this timely volume provide a balanced overview of these various perspectives. Key papers that are theoretical, conceptual and empirical, drawn from the literature in the fields of tourism, economics and development studies are contained in this authoritative volume.

Series no. 2 2007 704 pp Hardback 978 1 84376 998 9 £165.00

Managing Tourism Firms

Edited by **Clive L. Morley**, Royal Melbourne Institute of Technology (RMIT) University, Australia

'In this volume Dr Clive Morley presents a series of papers designed to illustrate facets of managing organisations engaged in tourism. The book begins with Clive's thought provoking review of why tourist organisations pose specific, special concerns for management, and the state of the literature covering these issues. While all may not necessarily agree with the views expressed, the book is worth buying for almost this introduction alone as it demands a response from readers to clarify their own views about these issues. Dr Morley has also done readers a service in his selection of papers in that, while they have been published previously in leading journals, the volume places them all in one easily accessible collection that needs to be on the bookshelves of those concerned with organisations involved in tourism and their management.'

– Chris Ryan, Waikato Business School, New Zealand

Series no. 3 2007 616 pp Hardback 978 1 84542 375 9 £145.00



Creative Cities, Cultural Clusters and Local Economic Development

Edited by **Philip Cooke**, University of Wales, Cardiff, UK and **Luciana Lazzeretti**, University of Florence, Italy

This book analyses the economic development of cities from the 'cultural economy' and 'creative industry' perspectives, examining and differentiating them as two related but distinct segments of contemporary city economies. The authors argue that although they are normally conflated, the first is largely subsidized while the second is highly entrepreneurial hence they actually make very different kinds of contribution to a city's character, attractiveness and competitiveness.

Creative Cities, Cultural Clusters and Local Economic Development also examines the nature of agglomeration economies, drawing on evidence from two types of clustering activity based in the cultural economy. The first type is exemplified in the chapter analysing the long-established Florentine art restoration cluster beside the Arno that exports its services globally to other art cities such as Kyoto. The second type is denoted by creative industry clusters such as new media, film-making and music in a variety of city contexts. The book concludes with an invaluable review and mapping of these developments in relation to their contributions to the city economies, labour markets and societies in which they operate.

2007 384 pp Hardback 978 1 84720 268 0 £85.00

978 1 84720 994 8

New Horizons in Regional Science series

International Handbook on the Economics of Tourism

Edited by **Larry Dwyer**, University of New South Wales and **Peter Forsyth**, Monash University, Australia

Tourism economics is a rapidly expanding field of research and interest in the subject has been growing steadily over the past decade. As a field of study it is one of the small band of areas, such as energy and transport economics, that draws on, and applies, developments in general economics.

This highly accessible and comprehensive *Handbook* presents a cutting edge discussion of the state of tourism economics and its likely directions in future research. Leading researchers in the field explore a wide range of topics including: demand and forecasting, supply, transport, taxation and infrastructure, evaluation and application for policy-making. Each chapter includes a discussion of its relevance and importance to the tourism economics literature, an overview of its main contributions and themes, a critical evaluation of existing literature and an outline of issues for further conceptual and applied research.

Contributors: A. Blake, A.O. Bull, N. Cavlek, G.I. Crouch, B. Davies, F. Dimanche, P. Downward, L. Dwyer, J. Fletcher, P. Forsyth, J. Gillham, D. Jolly, C. Lim, K. Lindberg, J. Loomis, J. Mak, C.L. Morley, A. Papatheodorou, V. Ramos, J. Rey-Maqueira, J.R.B. Ritchie, M. Sahli, M. Sakai, P.J. Sheldon, M.T. Sinclair, H. Song, R. Spurr, C. Tisdell, M. Tugores, L. Turner, J. Westlake

2006 520 pp Hardback 978 1 84376 104 4 £150.00

978 1 84720 163 8

ELGAR ORIGINAL REFERENCE

see website for full contents – www.e-elgar.com

The International Library of Critical Writings in Economics series

The Economics of the Mass Media

Edited by **Gillian Doyle**, University of Glasgow, UK and University of Oslo, Norway

'This collection of the best work in media economics is the first of its kind that I know of, a great resource for teaching and research in the field.'

– David Waterman, Indiana University, Bloomington, US

33 articles, dating from 1988 to 2005

Contributors include: A. Albarra, R.E. Caves, A. Graham, C. Hoskins, P.M. Napoli, A. Peacock, R.G. Picard, A. Sanchez-Taberno, J. Webster, S.S. Wildman

Series no. 199 2006 672 pp

Hardback 978 1 85898 811 5 £150.00

The Economics of Leisure

Edited by **Clem Tisdell**, The University of Queensland, Australia

'This book comprises a comprehensive set of useful articles for reference purposes that address the economics of leisure and arranges these in a manner that assists the comprehension of the subject. The nature of the contribution of each article is highlighted in this overview which also helps to integrate the coverage of the collection. It provides an assessment of the current state of the available literature on the economics of leisure, identifies gaps in this literature and highlights areas that are worthy of more research effort.'

– From the introduction by Clem Tisdell

55 articles, dating from 1930 to 2003

Contributors include: G.S. Becker, M. Bianchi, G. Cross, P. Dawkins, N. Hanley, S. Horrell, S.B. Linder, R.A. Musgrave, B.M.S. van Praag, T. Veblen

Series no. 200 Two volume set 2006 1,040 pp

Hardback 978 1 84064 823 2 £250.00

Recent Developments in Cultural Economics

Edited by **Ruth Towse**, Erasmus University Rotterdam, The Netherlands and Bournemouth University, UK

'A treasure chest full of classics and very useful indeed, since a lot of the material is scattered across different places.'

– Rick van der Ploeg, European University Institute, Italy

'For anyone who ever thought economics was the "dismal science" this volume of the latest research on the economics of art and culture will serve as the perfect antidote!'

– Orley C. Ashenfelter, Princeton University, US

37 articles, dating from 1989 to 2006

Contributors include: M. Blaug, T. Cowen, V. Ginsburgh, W. Grampp, B. Frey, S. Liebowitz, A. Peacock, S. Rosen, D. Throsby, H. Varian

Series no. 205 2007 752 pp

Hardback 978 1 84542 385 8 £175.00

The Economics of Tourism and Sustainable Development

Edited by **Alessandro Lanza**, **Anil Markandya** and **Francesco Pigliaru**

2005 328 pp Hardback 978 1 84542 401 5 £85.00

978 1 84542 678 1

The Fondazione Eni Enrico Mattei (FEEM) series on Economics, the Environment and Sustainable Development

REFERENCE

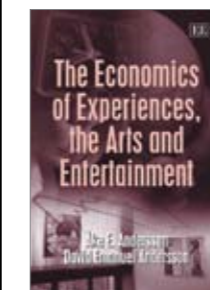
Creating Experiences in the Experience Economy new

Edited by **Jon Sundbo**, Roskilde University and **Per Darmer**, Copenhagen Business School, Denmark

The focus of this book is on the creation of experiences. By contributing to the understanding and knowledge of experience creation, the book presents diverse and innovative perspectives on experience creation. Hence the book establishes a more solid foundation for making better and more complex analyses of experience creation, which pave the way for developing analytically based and innovative experiences in experience firms and institutions. The book emphasises that experience creation is not an easy task with a straightforward formula.

Oct 2008 c 256 pp Hardback 978 1 84720 930 6 c £59.95

Services, Economy and Innovation series



The Economics of Experiences, the Arts and Entertainment

Åke E. Andersson, Jönköping International Business School, Jönköping, Sweden and **David Emanuel Andersson**, Leader University, Tainan, Taiwan

The Economics of Experiences, the Arts and Entertainment serves as a welcome and unique introduction to various economic aspects of the production and consumption of art and entertainment products. The book begins with analyses and discussion of neoclassical production and utility functions, with a focus on art and entertainment as instances of experience goods or services. The authors then go on to present alternative Austrian and institutional approaches which focus on the role of creative entrepreneurs in the market process. Aesthetic and psychological theories are also discussed with a focus on their impact on

producers' and consumers' decisions, as well as historical examples of creative centres, such as Renaissance Florence and Post World War II New York.

2006 256 pp Hardback 978 1 84542 404 6 £59.95

Work, Leisure and the Environment

The Vicious Circle of Overwork and Over Consumption

Tim Robinson, Queensland University of Technology, Australia

This significant book explains how work-life balance is being destroyed because individuals fail to link their work effort with its adverse environmental effects and the personal costs they impose.

2006 136 pp Hardback 978 1 84720 103 4 £39.95

textbook

Economics Uncut

A Complete Guide to Life, Death and Misadventure

Edited by **Simon W. Bowmaker**

2005 488 pp Paperback 978 1 84542 580 7 £29.95

2005 Hardback 978 1 84376 362 8 £95.00 • 978 1 84542 798 6

Cultural Diversity and International Economic Integration

The Global Governance of the Audio-Visual Sector

Edited by **Paolo Guerrieri**, **P. Lelio Iapadre**, and **Georg Koopmann**

2005 304 pp Hardback 978 1 84376 807 4 £75.00

A Handbook of Cultural Economics

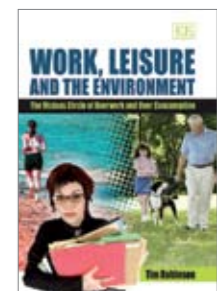
Edited by **Ruth Towse**

2005 512 pp Paperback 978 1 84542 234 9 £35.00

2003 Hardback 978 1 84064 338 1 £140.00

ELGAR ORIGINAL REFERENCE

see website for full contents – www.e-elgar.com



TO ORDER ANY OF THESE TITLES, PLEASE COMPLETE ORDER FORM ON REVERSE, OR CONTACT:

Edward Elgar Publishing Limited
Glensanda House, Montpellier Parade
Cheltenham, Glos GL50 1UA UK
Tel: +44 1242 226934
Fax: +44 1242 262111
Email: sales@e-elgar.co.uk
www.e-elgar.com

to order free catalogues, email: info@e-elgar.co.uk



ORDER FORM

Please complete this form and return to:

Marston Book Services Limited
PO Box 269, Abingdon OXON OX14 4YN UK
Tel: + 44 1235 465500 Fax: + 44 1235 465555
Email: direct.order@marston.co.uk
Website: www.marston.co.uk



Qty	Title	ISBN	Price

***Postage & Packing:** UK: £2.75 for the first book, 50p thereafter; we expect to despatch within 48 hours but please allow up to 7 working days during peak periods Europe: £3.00 per book for up to 5 copies; £2.00 per book for 6 or more copies (Surface post); Northern Europe – up to 10 working days and Southern Europe – up to 21 working days ROW: £5.00 per book for up to 5 copies, £4.00 per book for 6 or more copies (Airmail); up to 28 working days. There are various courier methods available, details are on request.

P&P*

Total

Payment Details

I enclose a cheque for £ (Payable to Marston Book Services Ltd)

OR Please charge £ to my credit card

Please tick Mastercard Visa Amex Maestro Access

Card No:

Expiry date:

Signature

Security code:

Email

(3 digits on back of card, 4 on Access)

Visit our website and
benefit from 10% discount
on pre-paid orders
www.e-elgar.com

For more information or to request free catalogues

Please contact: The Sales and Marketing Department • Edward Elgar Publishing Limited
Glensanda House • Montpellier Parade • Cheltenham • Glos • GL50 1UA • UK



telephone us
+44 1242 226934



visit our website
www.e-elgar.com



email us
info@e-elgar.co.uk



fax us
+44 1242 262111

If you do not wish to receive offers of goods or services from Edward Elgar Publishing, please write to: The Sales and Marketing Department, Edward Elgar Publishing Ltd, Glensanda House, Montpellier Parade, Cheltenham Glos, GL50 1UA UK.
We endeavour to despatch all goods within 10 days of receipt. In the event that a book is not available, your order will be recorded and the book despatched as quickly as possible.

Please do not send payment for forthcoming titles with approximate prices, you will be invoiced later.

EE14