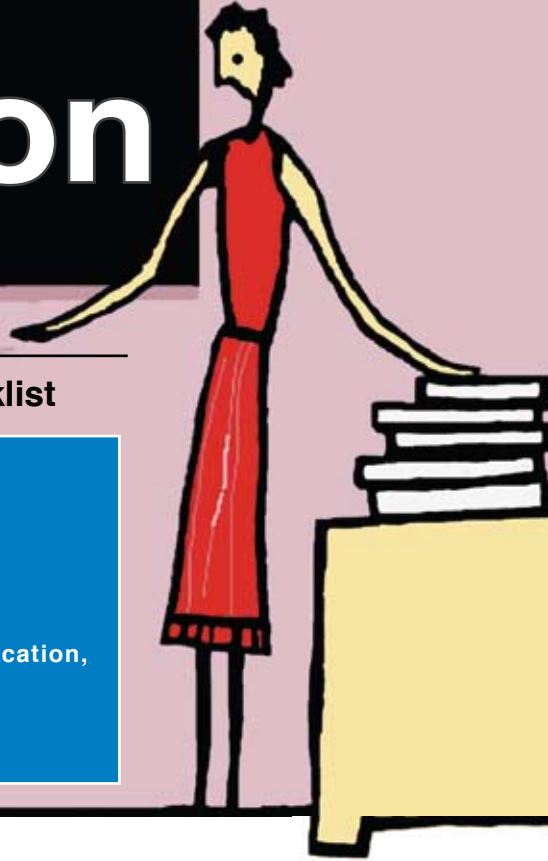




$$xy^2 - 1 + 7 = x$$

$$x = ?$$

# education



## 2007/2008 new titles & selected backlist

### Economics, Competition and Academia

By Donald R. Stabile

### Learning to Compete in European Universities

Edited by Maureen McKelvey and Magnus Holmén

### Handbook of Research in Entrepreneurship Education, Volumes 1 & 2

Edited by Alain Fayolle

## TITLES OF GENERAL INTEREST

### Teaching Economics

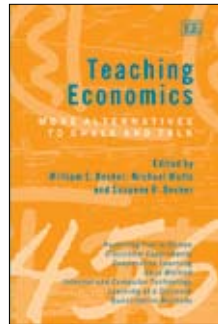
More Alternatives to Chalk and Talk

Edited by **William E. Becker**, Indiana University, Bloomington, US and University of South Australia, **Michael Watts**, Purdue University, US and **Suzanne R. Becker**

This fascinating sequel to the 1998 *Teaching Economics to Undergraduates* provides more alternatives to the lecture and chalkboard approach that dominates university economics teaching. Distinguished contributing authors provide a wide range of innovative teaching techniques and examples aimed at more effectively engaging undergraduates in the learning of economics.

2006 240 pp Hardback 978 1 84376 623 0 £59.95

2006 Paperback 978 1 84720 039 6 £19.95



### Teaching Pluralism in Economics

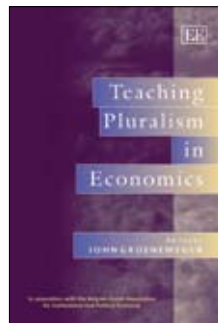
Edited by **John Groenewegen**, Delft University of Technology, The Netherlands

*'A number of rival schools of thought exist in economics today. Even mainstream economics has fragmented into different approaches. Multiple connections exist between economics and other disciplines. Not only is this story complicated, but also it has major implications for any well-rounded education in economics. This book faces up to these problems squarely, combining insights on the current fragmentation of economics with useful discussions of the implications for the economics curriculum in universities. Only the blinkered and the narrow-minded will fail to see the enormous value of this discussion.'*

— Geoffrey M. Hodgson, University of Hertfordshire, UK

2007 256 pp Hardback 978 1 84542 305 6 £59.95

In Association with the Belgian-Dutch Association for Institutional and Political Economy



### Research Without Tears

From the First Ideas to Published Output

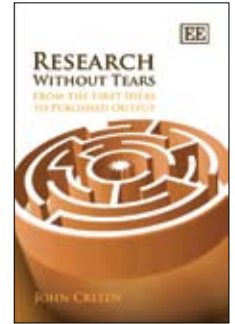
**John Creedy**, University of Melbourne, Australia

*Research Without Tears* provides a concise and fascinating guide for those starting their first research project and writing a paper, report or thesis. John Creedy, a well published writer himself in both journals and books, argues that the process of planning and executing a research project, and producing a research paper which communicates results in a clear and succinct way, is far from self-evident even to those with extensive experience of writing other types of report or essay. This unique and invaluable book therefore sets down explicitly some of those points that even experienced researchers often take for granted in an accessible and clear manner.

The book covers topics including; planning a first research project, writing a first research paper, writing a thesis and the relationship with a supervisor, invaluable sections with advice on structure, writing clearly and pitfalls to avoid; the differences between journal and book publishing and what to expect from editors of both publishing formats as well as experienced advice on the processes of publishing.

Feb 2008 c 136 pp Hardback 978 1 84720 814 9 £39.95

Paperback 978 1 84720 834 7 £15.95



$$xy^2 - 1 + 7 = x$$

# EDUCATION

## THE ECONOMICS OF EDUCATION

REFERENCE

The International Library of Critical Writings in Economics series

### Modern Classics in the Economics of Education

Edited by **Clive R. Belfield**, Queens College, City University of New York, US

For this collection, Clive Belfield has selected the most significant recently published articles on the economics of education. Contemporary in the best sense, the articles analyse current concerns, building on what has been established to date and foreshadowing future developments. The articles address important questions, such as the microeconomic outcomes of education, whether education promotes economic growth, and how education systems should be organized in order to meet efficiency and equity goals.

36 articles, dating from 1994 to 2005

**Contributors include:** J.R. Betts, E. Duflo, J. Grogger, E.A. Hanushek, J.F. Kain, A. Krueger, S. Raphael, S.G. Rivkin, C. Rouse, J.R.W. Temple

Series no.194 Two volume set 2006 936 pp Hardback 978 1 84542 253 0 £215.00

### Recent Developments in the Economics of Training

Edited by **Francis Green**, University of Kent, UK

*'The collection of papers is highly relevant. It includes seminal contributions both from economics and from industrial relations. This multi-disciplinary approach is much to be welcomed; amongst the familiar jewels are some gems that I would otherwise not have come across. The range of papers is wide, and the volume is as up-to-date as it is possible to be in this fast changing area. The book will be an invaluable companion to all researchers, policymakers and practitioners with interests in the economics of training.'*

– Geraint Johnes, Lancaster University Management School, UK

46 articles, dating from 1993 to 2005

**Contributors include:** D. Acemoglu, A. Bartel, A. Booth, J. Heckman, M. Huselid, C. Ichiowski, A. Krueger, P. Osterman, M. Stevens

Series no.203 Two volume set 2007 1,104 pp Hardback 978 1 84542 546 3 £260.00

### International Handbook on the Economics of Education

Edited by **Geraint Johnes** and **Jill Johnes**, Lancaster University Management School, UK

*'... the endeavour of bringing together very knowledgeable contributors, including some of the leading contributors to the literature in the UK and beyond, to write a handbook on the economics of education is highly appreciated. The Handbook contains 18 substantive chapters, encapsulated by a brief introduction and an extensive and a very useful index... the handbook should be praised as a useful overview of the field of economics of education as it stands today.'*

– Ludger Wößmann, *Economic Issues*

This major *Handbook* comprehensively surveys the rapidly growing field of the economics of education. It is unique in that it comprises original contributions on an exceptional range of topics from a review of human capital, signalling and screening models, to consideration of issues such as educational externalities and economic growth, funding models, determinants of educational success, the educational production function, educational standards and efficiency measurement. Labour market issues such as the market for teachers and the transition of students from school to work are also explored.

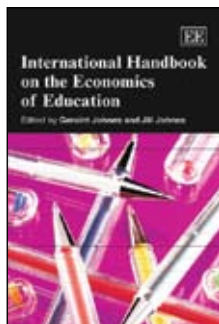
**Contributors:** S.L. Averett, S. Bradley, S. Brown, E. Cohn, S.T. Cooper, P.J. Dolton, D. Greenaway, M. Haynes, W.H. Hoyt, S. Jafarey, G. Johnes, J. Johnes, S. Lahiri, S. Machin, M.C. McLennan, W.W. McMahon, D. Mitch, R.A. Naylor, A.N. Nguyen, H.A. Patrinos, G. Psacharopoulos, P. Santiago, J.G. Sessions, J. Smith, P. Stevens, J. Taylor, M. Weale

2007 872 pp Paperback 978 1 84720 196 6 £39.95

2004 Hardback 978 1 84376 119 8 £195.00 • © 978 1 84542 169 4

ELGAR ORIGINAL REFERENCE

For full contents see [www.e-elgar.com](http://www.e-elgar.com)



## Economics, Competition and Academia

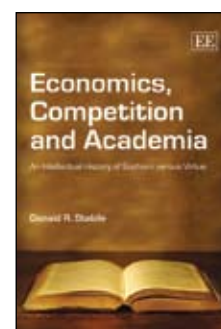
An Intellectual History of Sophism versus Virtue

**Donald R. Stabile**, St Mary's College, Maryland, US

*'Anyone interested in the important, current debate over assessing educational outcomes should read this book. It offers important historical perspectives on the value of education. Understanding the different points of view on the value of education is the first step in assessing what outcomes one wants to achieve with current education policies.'*

– Andrew F. Kozak, St. Mary's College of Maryland, US

2007 160 pp Hardback 978 1 84720 236 9 £49.95 • © 978 1 84720 716 8



## The Economic Analysis of Universities

Strategic Groups and Positioning

**Susanne Warning**, University of Trier and IAAEG, Germany

*'A reader not only learns about Germany's system of higher education, but also is provoked into thinking about how product differentiation and strategic positioning increasingly affect the performance of colleges and universities worldwide.'*

– John Siegfried, Vanderbilt University, US

This book provides a theoretical and empirical analysis of strategic positioning of public universities. The concept of strategic groups from management theory and a formal equilibrium model of differentiation under strategic interaction are developed to explain heterogeneity and the role of teaching and research quality as the two main strategic variables of universities.

2007 224 pp Hardback 978 1 84542 833 4 £55.00

## THE BUSINESS OF HIGHER EDUCATION

### The 'Woman Question' and Higher Education new

Perspectives on Gender and Knowledge Production in America

Edited by **Ann Mari May**, University of Nebraska-Lincoln, US

Foreword by Alice Kessler-Harris

*'These fascinating essays by scholars from a wide range of disciplines examine women's struggle since the nineteenth century for inclusion and voice in American higher education and the long, often grimly comic history of the arguments that "men with authority to speak" have used (and continue to use) to rationalize limiting women's role. Everyone interested in the history of women in American universities should read this book.'*

– Robert W. Dimand, Brock University, Canada

*'These outstanding essays by eminent scholars provide sophisticated and highly readable analyses of the causes of women's exclusion from full participation in knowledge production today. From multiple disciplinary perspectives, the authors examine the roles of biology, institutional impediments, discrimination, and women's choices. A "must read" for all concerned with the role of women in contemporary higher education.'*

– Myra H. Strober, Stanford University, US

2008 200 pp Hardback 978 1 84720 401 1 £55.00

### The New Balancing Act in the Business of Higher Education

Edited by **Robert Clark**, North Carolina State University and **Madeleine d'Ambrosio**, TIAA-CREF Institute, US

*'In The New Balancing Act in the Business of Higher Education, senior insiders and noted scholars assess the economic conditions facing America's universities and colleges in the 21st century. The picture they paint is not bright. In forthright and unflinching – but far from despondent – language, the authors consider many important issues that must be addressed even as they are often (wishingly) overlooked: stagnating college enrollment rates; the need for cost containment and systemic reorganization; institutional inertia; contingent and contract faculty; and the decline in state funding. This volume is full of useful insights and clear interpretations to aid policymakers and scholars in shaping a more optimistic future for higher education in the US.'*

– Clive R. Belfield, Queens College, City University of New York, US

2006 232 pp Hardback 978 1 84542 731 3 £49.95 • © 978 1 84720 287 1

In Association with TIAA-CREF



to order, telephone  
+44 1235 465500



visit our website  
[www.e-elgar.com](http://www.e-elgar.com)



for further info email  
[info@e-elgar.co.uk](mailto:info@e-elgar.co.uk)

## Transformational Change in Higher Education

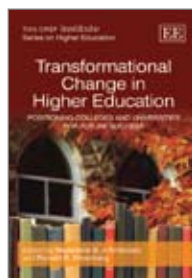
Positioning Colleges and Universities for Future Success

Edited by **Madeleine B. d'Ambrosio**, TIAA-CREF Institute and **Ronald G. Ehrenberg**, Cornell University, US

*'This is a compelling and important text that presents both the complexity and the barriers confronting higher education in this global moment. Solutions will prize innovation, resilient leadership unifying diverse campus subcultures, and most certainly intellectual and academic integrity. This text begins to outline the new agenda.'*

– Richard Guarasci, Wagner College, US

2007 144 pp Hardback 978 1 84720 252 9 £45.00 • © 978 1 84720 859 0  
In Association with TIAA-CREF



## Cost Control, College Access, and Competition in Higher Education

**Robert E. Martin**

2005 272 pp Hardback 978 1 84376 953 8 £69.95

## Recruitment, Retention and Retirement in Higher Education

Building and Managing the Faculty of the Future

Edited by **Robert Clark** and **Jennifer Ma**

2005 320 pp Hardback 978 1 84542 185 4 £79.95 • © 978 1 84542 554 8  
In Association with TIAA-CREF

## MANAGEMENT EDUCATION

## Learning to Compete in European Universities

From Social Institution to Knowledge Business

Edited by **Maureen McKelvey**, Professor, Göteborg University and **Magnus Holmén**, Chalmers University of Technology, Sweden

This book addresses the critical issue of how and why European universities are changing and learning to compete. Anglo-Saxon universities particularly in the US, the UK and Australia have long been subject to, and responded to, market-based competition in higher education. The authors argue that Continental and Nordic universities and higher education institutes are now facing similar pressures that are leading to a structural transformation of the university sector.

Nov 2008 c 400 pp Hardback 978 1 84844 001 2 c £85.00

## Teaching in the Global Business Classroom

**Carol Dalglish**, Queensland University of Technology, Australia and **Peter Evans**, Leadership Education Australia

*'One of the great challenges for teachers in many tertiary institutions is to effectively understand the complex multicultural classroom, both as a consequence of increasing international student mobility and as a result of the raised cultural diversity of domestic populations. Even more importantly is the need to devise practical and effective strategies that aid learning in growing international contexts. Carol Dalglish and Peter Evans, in Teaching in the Global Business Classroom, provide both and have written an excellent and invaluable guide that will help to avoid the mono-culturalism and Anglo-Americanism of many current approaches and which act as barriers both to more effective learning and enhanced performance in the global business environment.'*

– Roger King, Open University and formerly of University of Lincoln, UK

This invaluable book first provides background information on intercultural education, cultural difference, culture shock, cross cultural communication and provides an educational framework for teaching and learning success in the global classroom.

Aug 2008 c 160 pp Hardback 978 1 84720 055 6 c £49.95

## European Universities in Transition

Issues, Models and Cases

Edited by **Carmelo Mazza**, Grenoble Ecole de Management, France, **Paolo Quattrone**, University of Oxford, UK and **Angelo Riccaboni**, University of Siena, Italy

*'While acknowledging the value of better university management, this book resists the idea that an externally imposed standardization and a more homogenous European system of higher education adds up to a desiderata. On the contrary the book editors argue that the persistence of the university and its survival in the future is aided by differences between universities. European Universities in Transition is must reading for students of higher education reform.'*

– Francisco O. Ramirez, Stanford University, US

April 2008 c 304 pp Hardback 978 1 84720 748 7 c £69.95  
In Association with Fondazione Giorgio Cini

## Universities and Strategic Knowledge Creation

Specialization and Performance in Europe

Edited by **Andrea Bonaccorsi** and **Cinzia Daraio**, University of Pisa, Italy

*'This book is the first work that brings together comprehensive evidence on research and education activities conducted in European universities. The volume is both timely (current discussion on the European Research Area is based on very poor quality comparative evidence) and important for scholars, practitioners, policymakers and students. It provides a critical assessment of the availability and use of input-output data and indicators to measure and map European higher education systems. At a time when universities are being asked to play an increasing number of roles, this book represents a foundation on which scholars and policymakers can start to develop the harmonised statistical infrastructure needed to evaluate, assess and support European universities in their changing roles.'*

– Aldo Geuna, University of Sussex, UK

2007 512 pp Hardback 978 1 84720 110 2 £95.00 • © 978 1 84720 684 8  
PRIME Series on Research and Innovation Policy in Europe



## Management Education and Humanities

Edited by **Pasquale Gagliardi**, Catholic University of Milan and Giorgio Cini Foundation, Venice, Italy and **Barbara Czarniawska**, Swedish Research Council and Göteborg University, Sweden

*Management Education and Humanities* argues that management teachers and researchers seem to be increasingly dissatisfied with the way managers are usually educated in western countries. It claims that educational practices and methods would greatly benefit from reflection on the implicit assumptions and paradigms behind those practices, and debates the role that humanism and humanities might play in the formation of new managerial élites.

2007 288 pp Paperback 978 1 84720 321 2 £25.00  
2006 Hardback 978 1 84542 475 6 £59.95 • © 978 1 84542 992 8  
In Association with Fondazione Giorgio Cini

## Ranking Business Schools

Forming Fields, Identities and Boundaries in International Management Education

**Linda Wedlin**, Uppsala University, Sweden

*'This is a most fascinating topic, dealt with in a manner which is both serious and entertaining – everyone in a business school would want to read it. Linda Wedlin's excellent research is presented with a no-nonsense approach – if there is anything worth counting, she counts it, and then interprets it, no fuss. Exemplary!'*

– Barbara Czarniawska, Göteborg University, Sweden

International comparisons and rankings of universities and business schools have proliferated in recent years. *Ranking Business Schools* provides a welcome analysis of this development and its implications for the field of management education, theorising the role of classifications such as rankings in forming and structuring organizational fields.

2006 224 pp Hardback 978 1 84542 515 9 £55.00 • © 978 1 84720 027 3

$$xy^2 - 1 + 7 = x$$

# EDUCATION

## ENTREPRENEURSHIP EDUCATION

### Handbook of Research in Entrepreneurship Education, Volume 1

A General Perspective

Edited by **Alain Fayolle**, EM Lyon and CERAG Laboratory, France and Solvay Business School, Belgium

*'This fascinating volume provides a detailed and authoritative look at the evolving state of entrepreneurship education. It should be read by all entrepreneurship educators.'*

– Nicos Nicolau, Tanaka Business School, Imperial College London, UK

This authoritative and comprehensive *Handbook* showcases the nature and benefits of a new wave in entrepreneurship education emerging as a result of revised academic programmes developed to reflect new forms of entrepreneurship. The new paradigm of entrepreneurship education is explored, whilst traditional schooling in the field becomes the subject of reflection and revision. Distinctive material on the specific content of entrepreneurship education is also provided.

**Contributors:** J.-P. Béchard, B.L. Betters-Reed, C. Carrier, A. Fayolle, D. Fletcher, B. Gailly, A. Gibb, D. Grégoire, C. Henry, F.M. Hill, G.E. Hills, K. Hindle, D. Hjorth, C.M. Hultman, L.M. Hunt, B. Johannisson, J.A. Katz, J. Kickul, D. Kirby, P. Kyriö, N. Lassas-Clerc, C.M. Leitch, F. Liñán, S. Malach, M.P. Miles, L.L. Moore, P. Robinson, A. Tapani, Z.W. Todorovic

2007 336 pp Hardback 978 1 84542 106 9 £115.00 • © 978 1 84720 537 7

ELGAR ORIGINAL REFERENCE • For full contents see [www.e-elgar.com](http://www.e-elgar.com)

### Handbook of Research in Entrepreneurship Education, Volume 2

Contextual Perspectives

Edited by **Alain Fayolle**,

In this, the second volume, leading international scholars highlight the unique characteristics and rich variety of research in entrepreneurship education. They adopt several different perspectives, focusing on key issues and significant developments in the field, and highlighting emergent new insights.

**Contributors:** B.W. Amo, R. Anderson, J.-P. Boissin, V. Bouchard, M. Brand, G. Casimir, B. Chollet, C. Clergeau, H. Crijns, L.-P. Dana, D. De Clercq, F. Dolabela, V. Eeckhout, S. Emin, A. Fayolle, L.J. Filion, B. Gailly, M. Hlady-Rispal, U. Hytti, F. Janssen, N. Kailer, J. Kickul, L. Kolvereid, P. Kuopusjärvi, S. MacAulay, S. Maxfield, M.T. Schaper, N. Schieb-Bienfait, B. Surlemont, M. van der Veen, T. Verstraete, I. Wakkee, W. Weir, H.P. Welsch, W. Wuttunee

2007 304 pp Hardback 978 1 84720 059 4 £115.00 • © 978 1 84720 698 5

ELGAR ORIGINAL REFERENCE • For full contents see [www.e-elgar.com](http://www.e-elgar.com)

### The Principles of Knowledge Creation

Research Methods in the Social Sciences

Edited by **Bengt Gustavsson**, Stockholm University, Sweden

*The Principles of Knowledge Creation* is an essential guide to the various methods of collating, explaining and understanding research data. It provides an overview of the possibilities and opportunities that exist in the research world, and demonstrates the pluralism of scientific approaches and methods. The book's fascinating, hands-on approach promises to inspire students and researchers to experiment with new and different methods of solving their research problems.

2007 304 pp Hardback 978 1 84720 488 2 £69.95

## Orders and information

To place an order please contact: Marston Book Services Limited

PO Box 269 • Abingdon • OXON • OX14 4YN • UK

Tel: + 44 1235 465500 Fax: + 44 1235 465555

direct.order@marston.co.uk • [www.marston.co.uk](http://www.marston.co.uk)

For information please contact: The Sales and Marketing Dept

Edward Elgar Publishing Limited • Glensanda House

Montpellier Parade • Cheltenham • Glos • GL50 1UA • UK



telephone us  
+44 1242 226934



visit our website  
[www.e-elgar.com](http://www.e-elgar.com)



email us  
[info@e-elgar.co.uk](mailto:info@e-elgar.co.uk)



fax us  
+44 1242 262111

If you do not wish to receive offers of goods or services from Edward Elgar Publishing, please write to: The Sales and Marketing Department, Edward Elgar Publishing Ltd, Glensanda House, Montpellier Parade, Cheltenham Glos, GL50 1UA UK.

We endeavour to despatch all goods within 10 days of receipt. In the event that a book is not available, your order will be recorded and the book despatched as quickly as possible. Please do not send payment for forthcoming titles with approximate prices, you will be invoiced later.

EE16

## International Entrepreneurship Education

Issues and Newness

Edited by **Alain Fayolle**, EM Lyon, CERAG Laboratory, France and Solvay Business School, Belgium and **Heinz Klandt**, European Business School, Germany

*'Can entrepreneurship be taught? Is it an art or a science? How is entrepreneurship learned? Another masterpiece by the European masters Fayolle and Klandt, this volume – based on the 2003 Grenoble Conference – will be useful for years to come, among educators and policymakers alike, especially those open to the emerging paradigm.'*

– Léo-Paul Dana, University of Canterbury, New Zealand

2006 320 pp Hardback 978 1 84542 179 3 £69.95 • © 978 1 84720 165 2

## The Entrepreneur in Youth

An Untapped Resource for Economic Growth, Social Entrepreneurship, and Education

**Marilyn L. Kourilsky**, University of California, Los Angeles and **William B. Walstad**, University of Nebraska-Lincoln and American Economic Association with **Andrew Thomas**, University of California at Los Angeles, US

*'The importance of the research reported in this book cannot be overemphasized... This seminal book reveals through the voices of our youth their desire for education that may lead to... opportunities for enacting social change and achieving meaningful recognition.'*

– From the foreword by Sandy Gooch, Founder of Gooch Enterprises, US

*The Entrepreneur in Youth* offers one of the most comprehensive assessments to date of African American, Latino, and white high school students' aspirations, knowledge, opinions and educational views related to entrepreneurship and philanthropy.

2007 192 pp Hardback 978 1 84542 250 9 £49.95

New Horizons in Entrepreneurship series

## Entrepreneurship Education

Edited by **Patricia G. Greene** and **Mark P. Rice**, Babson College, US

*'This is a great collection of articles on entrepreneurial education, a timely and challenging topic. Assembled by two leading researchers and educators, the collection covers the most current thinking on this multi-faceted issue. Our understanding of entrepreneurs and entrepreneurship has changed and, as this outstanding collection would suggest, we need to explore and apply innovative techniques and methods in preparing tomorrow's entrepreneurs. Rich in insight and broad in its scope, this collection of articles is a must read. I compliment Greene and Rice on a job well done.'*

– Shaker A. Zahra, University of Minnesota, US

29 articles, dating from 1992 to 2006

**Contributors include:** B.J. Bird, C.G. Brush, D.R. DeTienne, J.O. Fiet, R.T. Harrison, K. Hindle, B. Honig, B. Johannisson, J.A. Katz, D.A. Shepherd

Series no. 9 2007 576 pp Hardback 978 1 84542 422 0 £130.00

The International Library of Entrepreneurship series

## Professions, Competence and Informal Learning

**Graham Cheetham** and **Geoff Chivers**

2005 360 pp Hardback 978 1 84376 408 3 £79.95



to order a free catalogue, email:  
[info@e-elgar.co.uk](mailto:info@e-elgar.co.uk)